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Business

FreightDATA Software Teams With Ventura Transfer Company To Develop a Real-Time Tracking and Accounting Solution For the Bulk Transportation Industry

LONG BEACH, Calif., June 23 /PRNewswire/ -- FreightDATA Software and Ventura Transfer Company (VTC) announced today a partnership agreement to develop FreightDATA Bulk, a fully integrated bulk transportation software solution. The product is being developed as means to support a variety of VTC functions including vehicle dispatch, tracking, maintenance and driver management as well as a host of accounting functions such as billing and collections. This fully customized solution will include web tracing, wireless tracking and imaging.

"Consistency, flexibility and reliability are some of the most important issues to our customers, this product will allow us address those concerns and improve our overall customer service," said Brian Oken, President of Ventura Transfer Company. "We selected FreightDATA Software to partner with us on this project because of their knowledge of the transportation industry and their commitment to providing and supporting these types of fully-integrated software solutions."

"We are excited about the opportunity to work with Ventura Transfer Company, the leader in long term bulk carrier customer relationships, on this project," said Tom Davies, Chief Technology Officer at FreightDATA Software. "Our teams have spent a great deal of time understanding VTC's current and future requirements and will apply this knowledge towards the development of a first class software solution."

VTC expects to have the software fully installed and functional by the end of the 1st Quarter of 2004.

About FreightDATA

Established in 1984 to answer a widespread need for quality software in the freight industry, FreightDATA Software provides a comprehensive suite of integrated applications for the LTL, TL and Intermodal/Drayage communities. Extended solutions include Web Site Design & Consulting, Web Tracing, Imaging, EDI, Fax, Mobile Communications. 3rd party software interfaces and more. For more information call (949) 252-8373 or visit our web site at <http://www.freightdatasoftware.com>.

About Ventura Transfer Company (Formerly Ventura-Lesbro Company)

Ventura Transfer Company (VTC), headquartered in Long Beach, California manages the handling and distribution of products shipped in bulk. In addition to providing two full service ISO Container depots in California, VTC also has a network of nine railcar transfer terminals in California and Arizona that deliver bulk commodities throughout the United States. Additionally, the company has two warehouse locations in the Los Angeles area. Founded in 1869, VTC is the leader in long-term customer relationships. VTC has one of the most distinguished records for safety in the industry, and is the only company to win the coveted California Trucking Association's Board of Directors Grand Trophy, two years in a row. More information about VTC can be found at <http://www.venturatransfercompany.com>

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